ORCA · USER MANUAL

ORCA AI Marketer Manual

How to use each company collection screen. Pick a screen in the left menu.

Updated 2026-10-14

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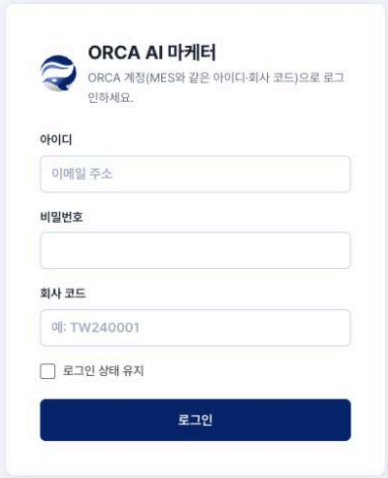
Collection settings

Web › Access

Sign in

Overview

Sign in to AI Marketer with your ORCA account.



Sign in

Before you begin

- You need an ORCA account and company code.
- Your company master must click **Start using** AI Marketer on the ORCA platform first.

Required information

- Email, password, company code

Save and processing checks

- Not applicable

What you can do in the list

- Not applicable

Basic procedure

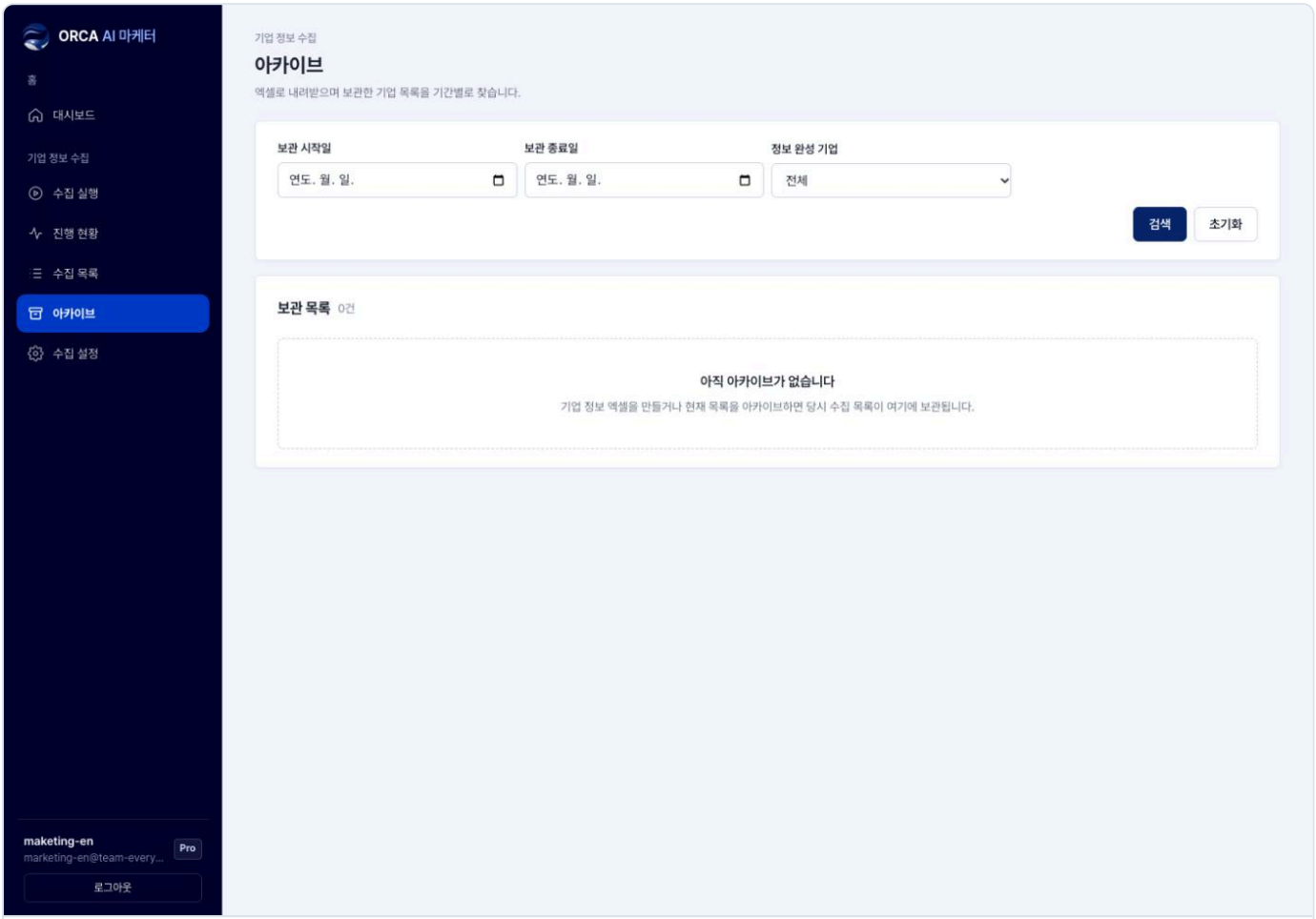
- Email, password, company code → **Sign in**

Web › Company collection

Collection archive

Overview

Reopen past collection results.



Collection archive

Before you begin

- Not applicable

Required information

- Not applicable

Save and processing checks

- Not applicable

What you can do in the list

- Review past collection results

Basic procedure

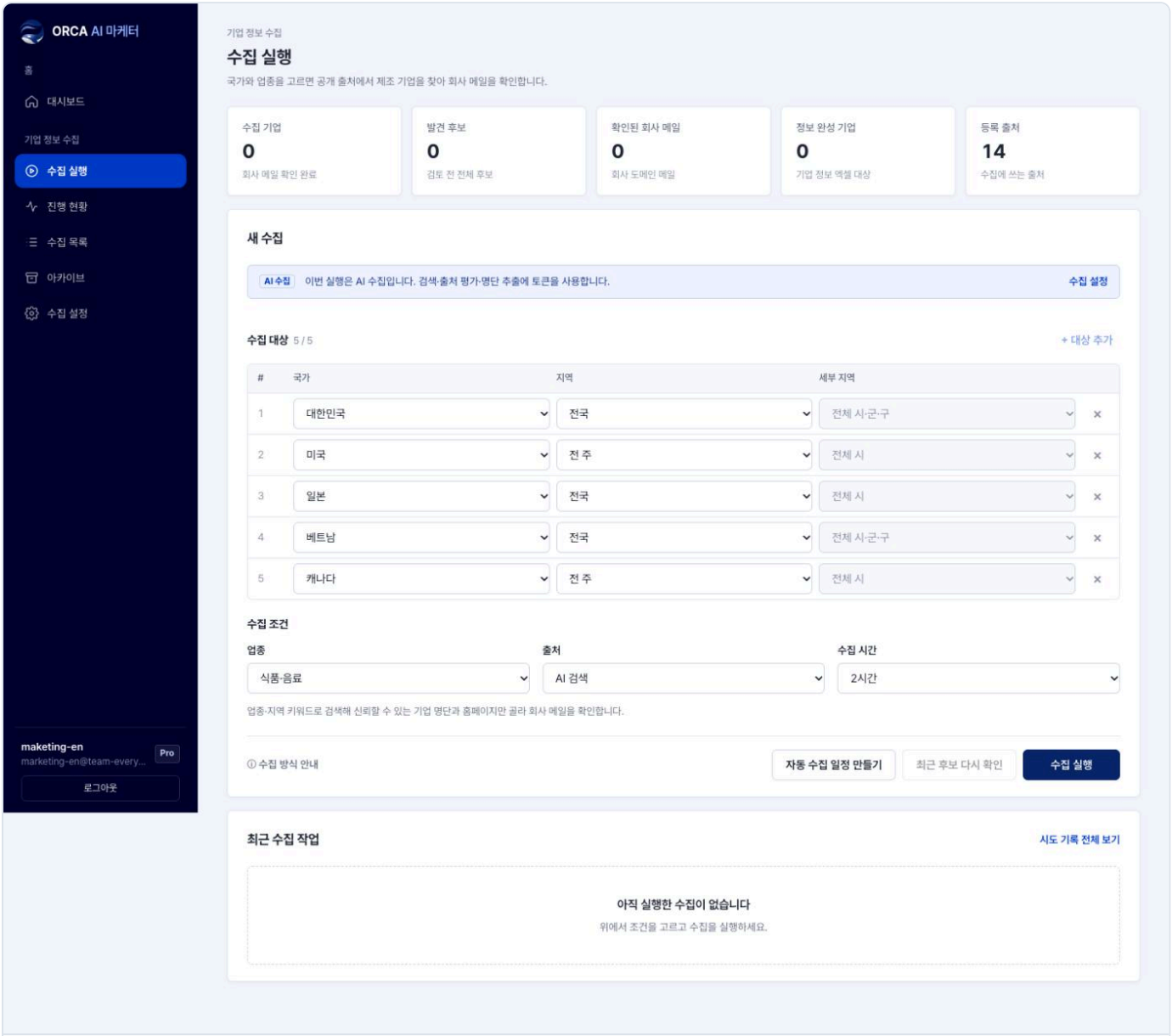
- Not applicable

Web › Company collection

Collect companies

Overview

Choose a country, industry and region, and AI finds public company information and adds only companies confirmed through their official website.



Collect companies

Before you begin

- Menu: Company collection > Run collection

Required information

- Country, industry, region

Save and processing checks

- Only companies confirmed through an official website are added to the list.
- Collection keeps running until you stop it and uses AI and web lookup credits.

What you can do in the list

- Not applicable

Basic procedure

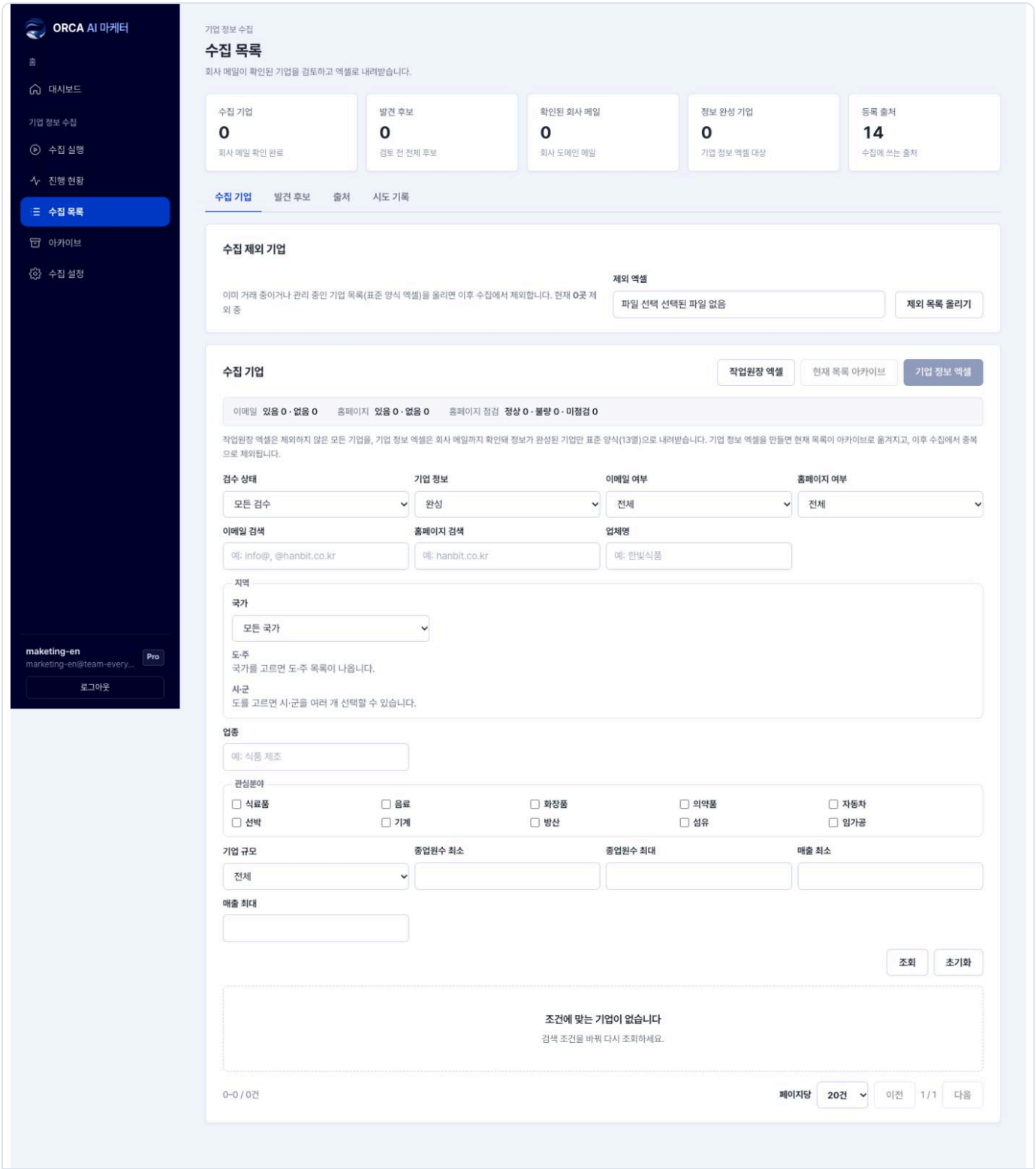
- Choose country, industry and region → **Start collecting** → check progress

Web › Company collection

Company list

Overview

Filter and search collected companies and download them as Excel.



Company list

Before you begin

- Not applicable

Required information

- Not applicable

Save and processing checks

- Not applicable

What you can do in the list

- Filter and search collected companies, view the attempt log tab, export to Excel

Basic procedure

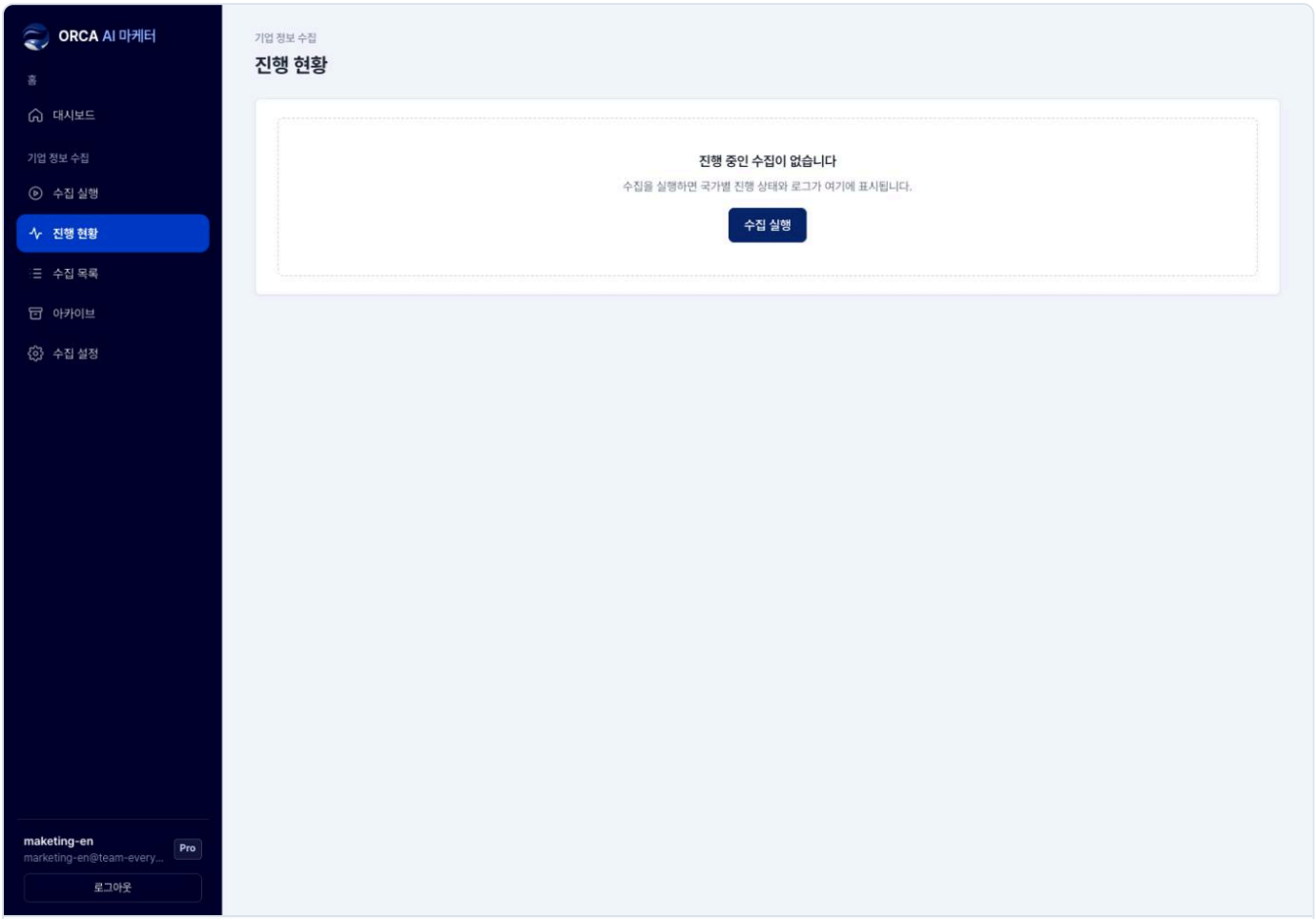
- Not applicable

Web › Company collection

Collection progress

Overview

See the progress and logs of running collection jobs.



Collection progress

Before you begin

- Not applicable

Required information

- Not applicable

Save and processing checks

- Not applicable

What you can do in the list

- Check progress and logs of running collections, and stop them

Basic procedure

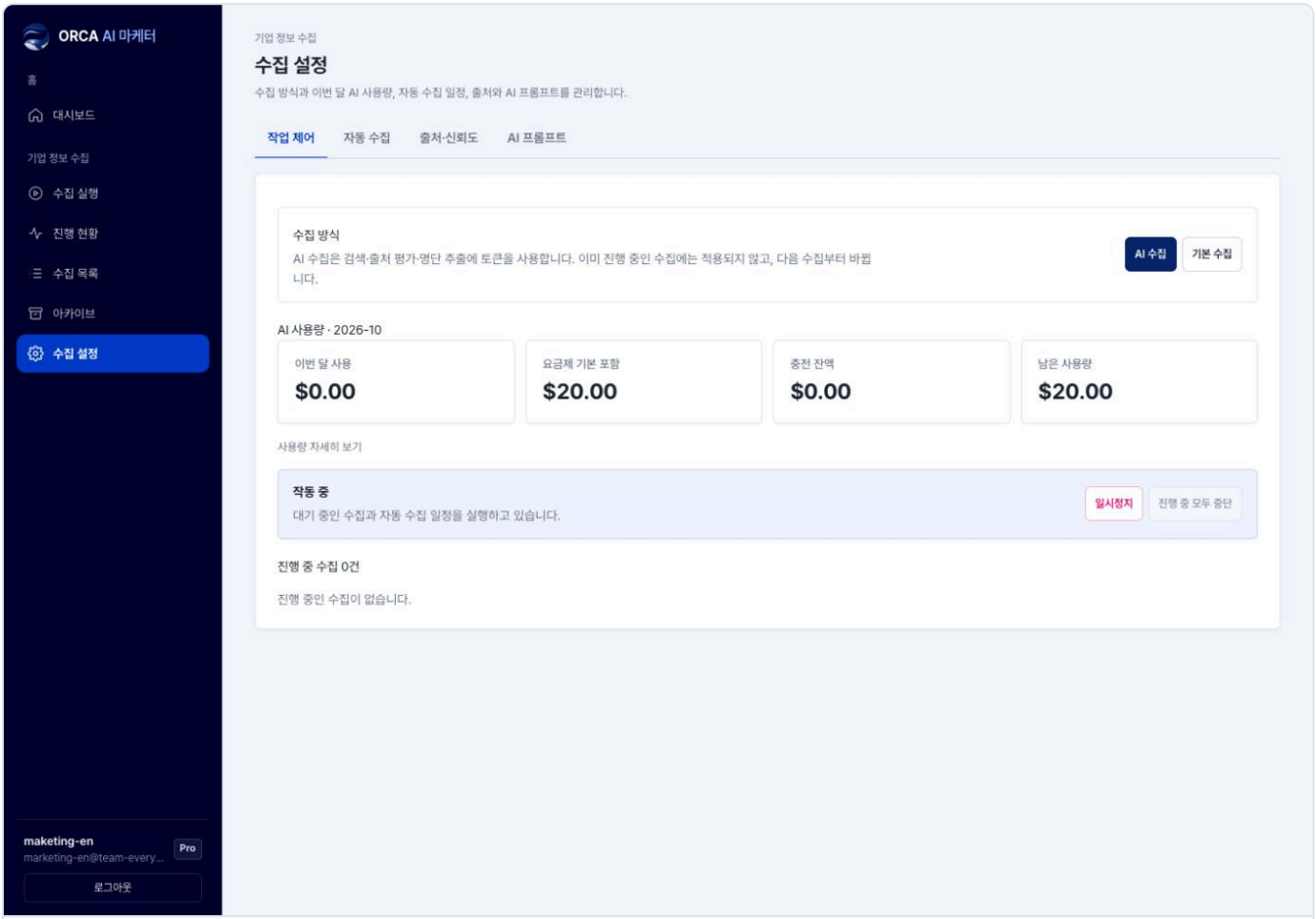
- Not applicable

Web › Company collection

Collection settings

Overview

Set exclusions and default conditions.



Collection settings

Before you begin

- Not applicable

Required information

- Not applicable

Save and processing checks

- Not applicable

What you can do in the list

- Set exclusions, trusted sources and default conditions

Basic procedure

- Not applicable